

Art. 1 – IAD (*International Asparagus Day*) – International event dedicated to the production chain of asparagus, which will take place from 16th to 18th Oct. 2018 (from 9 am to 6 pm) in the Exhibition Centre of Cesena, located in Via Dismanno, 3845 - 47522 Cesena (FC). The organizer of the event is Euro Exhibition Services Soc. Cons. a.r.l. (hereinafter referred to as *E.E.S.*), who reserves the right to modify the duration, the dates of beginning and end and the opening and closing times of the Event, without the exhibitors being entitled to any compensation.

Art. 2 – Who may take part in the Event:

- all categories of workers in the production chain of asparagus. For example: professionals of the sectors of seeds, plant nurseries, technology for plant defence and cultivation, pre and post harvesting machines and technology, production, preservation and commercialization; packaging and related equipment, logistics and distribution, services, certifications, institutions, specialized magazines, trade associations, economic institutions and bodies that perform their education, information, dissemination activities in this field and services.

Art. 3 – Applications on dedicated forms must be handed in to the Secretary of the Exhibition by **31st Aug. 2018**, signed by the owner or legal representative of the Company. To this, a deposit of 30% of the full amount (including VAT) must follow, depending on the requested area and services. The aforementioned deposit, which is not binding as far as the acceptance of the application is concerned, is an essential condition for its examination. The remaining sum must be paid by **14th Sept. 2018** via bank transfer or by a non-transferable cheque made payable to: *Euro Exhibition Services Soc. Cons. a.r.l.* Any other payment must be carried out following the modalities described in the rules that will be established by *E.E.S.* (as set in Art. 39).

Art. 4 – Signing the application form, applicants:

- declare that they are fully aware of and accept these rules and declare to follow them also for the purposes of art. 1342 of Italian Civil Law;
- commit to pay the application and rental fees within the terms established in art. 3;
- declare to be registered in the Chamber of Commerce of the jurisdiction of residence;
- elect Cesena as their legal domicile, at the headquarters of *E.E.S.*, organizer of the show, and acknowledge the competence of the Court of Forlì for any controversy;
- undertake with *E.E.S.*, organiser of the exhibition, not to terminate the contract for any reason.

Art. 5 – The Management has the widest-ranging authority as far as the acceptance or rejection of applications is concerned. The reasons for any failure to accept the application have to be explained only in the event that an exhibitor presents an official request on the matter within 15 days from the date on which the rejection was communicated. If the application is not accepted, the Management does not have to pay any reimbursement or indemnity, with the exception of the reimbursement of the deposit paid. This sum will be given back with no interest whatsoever.

Art. 6 – The stand spaces will be allocated in compliance with the general plan of the Exhibition. Sectors, location and surface can be modified at any time, following the indisputable decision of *E.E.S.*; participants are not entitled to any indemnity or reimbursement for any reason, apart from the possible reduction of the rental fee if the area occupied is smaller. The preparation and occupation of the stand areas can start on **15th Oct. 2018 from 8.00 am to 8.00 pm**.

If any participant, for reasons that might also be of force majeure, does not take part in the Exhibition, provided they cancelled their acceptance at least 30 days before the beginning of the Event, they will only have to pay 50% of the stand fee. If they cancel after this deadline, they will have to pay all the agreed expenses. The times and methods for the mounting and dismounting of the stands will be defined in the norms laid down by *E.E.S.* (as established in Art. 39). The stand spaces that will not be occupied by 4 pm on the day before the beginning of the Exhibition will be regarded as renounced in favour of *E.E.S.*, which will be able to decide how to use them without any reimbursement. In any case, the whole amount of the stand expenses will have to be paid. Any modification and exchange must be authorised by *E.E.S.* and paid by the participant.

Art. 7 – The stand spaces must be dismantled and emptied by **13.30 pm on 17th Oct. 2018**. After this deadline, *E.E.S.* will be under no duty or responsibility for the keeping of the stand or for the material left in the stand areas. The material can be returned to the exhibitor, but the exhibitor must cover all expenses and *E.E.S.* cannot be held responsible for any loss, breakage, etc. occurred during the process.

Art. 8 – The removal of the products shown at the Exhibition is subject, at the end of the event, to the granting of an authorization that will be given by **15th Oct. 2018** only to the Companies that will have paid their fees.

Art. 9 – As a guarantee for any credit due by the participant, *E.E.S.* has the right to keep the goods and objects exhibited as well as the mounting material; two months after the end of the Exhibition, if the payment has not been made, *E.E.S.* can auction the goods and keep the amount earned to cover the credit. All credits due to *E.E.S.* for any reason are granted the advantages defined in Art. 274 of the Italian Civil Code.

Art. 10 – The exhibitor has to leave the stand space as it was given to them, allowing the Management of the Exhibition to check on this. Any damage must be paid promptly. The reimbursements for damage caused to objects in the Exhibition will be guaranteed by the material exhibited, which can be used by *E.E.S.* as a reimbursement, in compliance with all the other rights.

Art. 11 – The transfer, even if no payment is requested, or the subcontracting of the whole or part of the stand space are strictly forbidden; it is forbidden to display products that are not specified in the application form or that belong to another manufacturer, except under special permission granted by *E.E.S.*

Art. 12 – It is expressly forbidden to leave stand spaces unattended or abandoned during the opening hours of the Exhibition. The stand spaces will be regarded as abandoned if they are left with no surveillance or in a state of clear disrepair during the event.

Art. 13 – A standard night security service is ensured, without accepting any commitment or responsibility, during the following hours:

15/10/2018 from 8.00 pm to 8 am on 16/10/2018;
16/10/2018 from 6.00 pm to 8 am on 17/10/2018.

Art. 14 – By subscribing to the General Regulations, the Exhibiting Company declares that they are aware of and accept the following characteristics and costs:

Compulsory registration fee including third-party liability coverage	€200.00
Co-exhibitor registration fee	€200.00
Re-represented Companies registration fee	€30.00
Exhibition area	€/m ² 80.00

A) EXHIBITION PACKAGE

area, pre-fitted stand (carpeting, 1 desk, 3 chairs, 1 reception desk 100x100x40, n°1 stool, 1 storeroom 100x100, 1 standing coat hanger, 2kW electricity, n°2 spotlights, 1 graphic design for wall measuring 100x94,5 + 1 graphic design for desk measuring 100x98) 3X4= 12 m² €1,500.00

B) EXHIBITION PACKAGE

area, pre-fitted stand (carpeting, 2 desks, 6 chairs, 2 reception desks 100x100x40, n°2 stools, 1 storeroom 200x100, 2 standing coat hangers, 3kW electricity, n°4 spotlights, 2 graphic design for wall measuring 100x94,5 + 2 graphic design for desk measuring 100x98) 3X8= 24 m² €2,500.00

C) EXHIBITION PACKAGE

area, pre-fitted stand (carpeting, 3 desks, 9 chairs, 3 reception desks 100x100x40, n°3 stools, 1 storeroom 300x100, 3 standing coat hangers, 4kW electricity, n°6 spotlights, 3 graphic design for wall measuring 100x94,5 + 3 graphic design for desk measuring 100x98) 3X12= 36 m² €3,500.00

D) EXHIBITION PACKAGE

area, pre-fitted stand (carpeting, 4 desks, 12 chairs, 4 reception desks 100x100x40, n°4 stools, 1 storeroom 400x100, 4 standing coat hangers, 5kW electricity, n°8 spotlights, 4 graphic design for wall measuring 100x94,5 + 4 graphic design for desk measuring 100x98) 6X8= 48 m² €4,500.00

Art. 15 – Companies that are not Exhibitors are not allowed to carry out any advertising activity within the Exhibition or in nearby areas.

Art. 16 – The preparation and use of stand spaces, including sound aspects, must be previously agreed with *E.E.S.* All the projects for the preparation of the stand spaces have to be presented to *E.E.S.*, and works can start only after receiving the approval. *E.E.S.* also reserves the right to remove all or part of a stand set up without its approval or all or part of a stand that, according to its indisputable judgement, is in contrast with the regulation, obstructs the view of the pavilion or damages the other participants or the public.

Art. 17 – The Exhibitor will be granted, against payment of a fee, the supply of electricity and water within the limits of the plants available for the Exhibition. Any request for extraordinary installation of such utilities or for changes to the existing plants has to be submitted to the Management beforehand. The latter, if the request is accepted, will take care of it directly through their specialised staff, and the expenses will be paid by the Exhibitor who applied.

Art. 18 – Participants must not damage the floors or walls of stand spaces and must not raise them above a 4.00 m level of height or use the wall structures to hang up signs or other notices.

Art. 19 – The Management reserves the right to establish and change the daily schedule for the opening and closing of the Exhibition. The exhibitors can enter the premises an hour before the opening time. They have to leave the premises half an hour after the closing at the latest. It is prohibited to stay on the premises beyond this time limit without a special authorization.

Art. 20 – There is an unsupervised parking area available for exhibitors. *E.E.S.* is exempted from any responsibility as regards the security of the parked vehicles, as the parking area is unsupervised. Any responsibility, also for theft and damages, will lie with the person who parked the vehicle or the owner of the vehicle, expressly freeing *E.E.S.* from any duty or responsibility.

Art. 21 – The organisation will be responsible for the standard lighting of the Exhibition area. The exhibitors who wish to increase the amount of light at their disposal, or who intend to have an extra energy supply connection (not included in the exhibition package), will have to present a request to the Management well in advance; this will be granted if possible and the Exhibitor will have to pay for this extra service. It is necessary to specify the required power, considering that the voltage for the lighting equipment is 220 V, 50 Hz. If the controls carried out reveal that the use of lighting or industrial energy exceeds what had been agreed, the offender will have to pay the agreed fee, the sum corresponding to the higher consumption, and a fine for the unauthorised excess and for any damage caused.

Art. 22 – Each stand, in compliance with the agreed safety rules (I.E.C. standards) must use a differential device, property of the participating company, suitable for the power required. If the participant so wishes, the differential device can be supplied by the Exhibition under payment.

Art. 23 – It is prohibited to introduce the following materials into the exhibition area: explosive, detonating, choking or dangerous material. It is also prohibited to light fires with gasoline and any other inflammable material or gas. Only electric ovens are allowed.

Art. 24 – Participants must declare the weight of the machinery that is heavier than 300 kg per m² in order to avoid damage and unexpected restructuring works, leading to extra expenses that would have to be reimbursed by the participant.

Art. 25 – The machinery cannot be started in the pavilions without the Management's authorization, and it must not cause any damage, danger or inconvenience or produce unpleasant odours. The Management will make sure that this norm is complied with, also availing themselves of the laws and rules established on the matter. In any case, the machinery will have to be provided with devices aimed at preventing accidents and emissions of toxic or unpleasant liquids or gases.

Art. 26 – The participant is responsible for any damage caused to people or things by the exhibited products, by the plants and constructions erected, by the installations or means of transport used, by the operating machines and by the personnel employed. Therefore, the Exhibitor is obliged to take out an insurance policy with a Company or Firm of his choice or with a Company suggested by the Exhibition Management, against the following risks:

A) Fire and related risks insurance: fire, lightning, explosion and bursting, falling of aeroplanes, their parts or things transported, collision of road vehicles not belonging to the person insured. Fire, explosion and bursting following popular uprisings, strikes, revolts, organised acts of terrorism or of sabotage, vandalism or malicious acts in general. Hurricanes, storms, tempests, hail and tornadoes. Water leakage following the accidental breaking of water, hygienic and technical systems present in the insured buildings. Damage caused in an attempt to prevent or stop fires. Expenses for demolition

and removal up to a contribution of 10% of the damage. WAIVER OF RECOURSE towards any third party responsible.

B) Third party liability ensuing from the participation in the event, for a maximum sum no lower than € 2,000,000.00, single amount. The insurance against THEFT is not compulsory; however, for these damages no request for reimbursement can be presented to *E.E.S.* The Insurance must be valid from 8 days before to 5 days after the event. The registration fee for the event includes "Third Party Liability" insurance coverage up to € 2,000,000.00 and "Fire and additional risks" insurance coverage up to € 20,000.00 for each exhibitor. The Companies interested in taking out "Third Party Liability" insurance and "Fire" insurance with higher limits of liability or insurance coverage against "Theft" must apply directly to an Insurance Company.

Art. 27 – *E.E.S.* cannot be held responsible for any damage caused to people or things, by anybody and in any way. Therefore, losses resulting from theft, damage, fire, lightning, tempests, explosions, water and rain penetration or other causes will not be reimbursed.

Art. 28 – All forms of publicity or advertising within the premises of the Exhibition are reserved to *E.E.S.* While participants are free to carry out any advertising activity within their stands, all forms of publicity that might disturb or represent a direct comparison with other participants and that might damage the spirit of commercial hospitality of the event are not allowed. All forms of advertising have to be previously authorised by the Management, which also reserves the right to regulate advertising.

Art. 29 – The advertising made outside the boundaries of the area and stands will have to be authorised and subject to the advance payment of a specific fee. The same rule applies to products exhibited outside the allocated area.

Art. 30 – *E.E.S.* ensures a standard cleaning service for aisles and common areas. The cleaning service for stands occupied by exhibitors is an optional service that must be paid for.

Art. 31 – If, for unexpected reasons or for a reason of any kind, the Exhibition does not or cannot take place, the application forms are automatically cancelled and the responsibility of the Management will be limited only to the reimbursement of the sums paid to the Administration of the Exhibition itself by the Exhibitors who applied. If, after the opening, the Exhibition is suspended or interrupted for any reason, the Management will not reimburse the whole or part of the sums paid by the exhibitors. In the cases mentioned above, the participants cannot make claims against the Trade Fair for any reason or cause. The participant will not receive any compensation or indemnity under any circumstances.

Art. 32 – It is forbidden to remove exhibited samples before the end of the event.

Art. 33 – *E.E.S.* reserves the exclusive right for any filming or reproduction using photos, videos, drawings or other means, of both the complex of the Exhibition and its details or stand areas. Only the photographers authorised by *E.E.S.* can work in the area of the fair.

Art. 34 – Goods coming from E.U. The transport document for goods that will be exhibited at the Fair must include the data of the sender himself as addressee and the Fair address as destination. For the trip back, the participant must indicate the destination place of the goods in the transport document (it is therefore a document issued off-site).

Art. 35 – *E.E.S.* reserves the right, without any responsibility, to print an official catalogue for the event. This catalogue will contain a list of the exhibitors in alphabetical order with all the indications contained in the applications received within the deadline established by Art. 3.

Art. 36 – The Exhibitor must pay for the SIAE (Italian Society of Authors and Publishers) rights, if any music is played inside the stand, even if it is only background music.

Art. 37 – Communications and complaints of any kind will be taken into account only if they are presented in a written form. The decisions taken by the Management on the matter are final and indisputable. Therefore, the exhibitors and their staff will have to comply with the instructions given to them by the Management; otherwise, they will be excluded from the Exhibition with no right to reimbursement or refund, and under the obligation to pay for any damage caused by their misconduct.

Art. 38 – During the Exhibition it is possible to organise conferences, competitions and events of various kinds.

Art. 39 – *E.E.S.* reserves the right to issue further norms or regulations as an integration in order to better organise the event. These norms will have the same value as these General Regulations and will therefore be compulsory for all participants and their staff.

THE CHAIRMAN
(Renzo Piraccini)

In particular, I expressly accept the articles of these General Regulations, in accordance with Art. 1341 of the Italian Civil Code: art. 4-6 (commitment or renunciation of participation); Art.14 (prices); Art.13-26-27 (insurance and surveillance); Art.20 (Parking Areas - exemption of liability); Art. 22-23-24-25 (prevention of accidents).

The firm's Legal Representative

